

CONTACT: Rebecca Johnson
VP, MCWT Communications
(248) 895-5565
rjohnson@quell.com

FOR RELEASE

Applications Now Being Accepted for Annual Summer Technology Camp for Girls
Hallmark Program for Michigan Council of Women in Technology Foundation Fills Quickly

DETROIT, May 17, 2010 – Applications are now being accepted for the Michigan Council of Women in Technology Foundation's annual technology camp, Camp Infinity. Now in its sixth year, it enables 40 metro-Detroit girls aged 9 to 13 years old to meet professionals in technology fields, develop websites, learn about robotics and video game design, and participate in various other technology activities.

Camp Infinity will take place June 28 to July 2 at Lawrence Technological University in Southfield. The weeklong event is a strategic effort to introduce girls to technology as fun and rewarding, which results in the consideration of technology-related pursuits later in life and a reduction of the gender disparity gap in Michigan's IT jobs.

"Girls now grow up with technology, so it's counterintuitive that so few are pursuing it as a career choice," said Marcy Klevorn, MCWT president and global director of IT operations for Ford Motor Co. "Interactive events like this help them see how interesting, hands-on and rewarding technology can be."

Interested parties can download the Camp Infinity application at www.mcwtf.org. Registration requires a \$30 fee; however, there is no additional charge to attend. The application also requires a letter of support from a teacher or representative of the student's school. During the camp, participants will be separated into two groups of 20, with fourth and fifth graders in one group and sixth and seventh graders in the other.

"MCWT's Camp Infinity continues to be a success year after year," added Klevorn. "The girls who attend are energized by the experience and they leave with technical skills they'll continue to develop. It makes them realize that they're not only good at this type of work, they can also have a lot of fun doing it."

The Society for Information Management's Detroit chapter is this year's main sponsor. Volunteers from major Detroit-area employers will participate in camp session facilitation and help students connect camp experiences to what they might accomplish later in life.

Interested parents and teachers can email info@mcwt.org or call (248) 654-3697 to speak with an MCWT Foundation representative for more information.

The Michigan Council of Women in Technology promotes opportunity for women and girls within Michigan's technology community. The organization supports Michigan's female IT workforce, students, corporate partners, schools and the overall community with networking, corporate IT leadership development, mentoring, technology experiences for professionals and students, and funding for technology-oriented education. Its nonprofit foundation is dedicated to correcting the growing trend of gender disparity in the IT field by providing programs that support the education and orientation of young women throughout school and fostering women in various stages of their professional lives. Follow us on [Facebook](#), www.mcwt.org, www.mcwtf.org

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